

# **Downtown Detroit Lakes Business Association**

**Greetings Prospective Downtown Detroit Lakes Business Association (DDLBA) Members!**

[solutions] LLC is spearheading a movement which will offer a vehicle for businesses and organizations in downtown Detroit Lakes and the greater downtown area, to address and support downtown and community business issues that affect you.

The goals of the DDLBA will be threefold: 1) to encourage participation in the community business issues that affect you (Highway 10 Project, aesthetics for downtown); 2) to participate in economic vitality of the downtown area and supports businesses, organizations and the community along and adjacent to Washington Ave.; and 3) take advantage of cooperative advertising opportunities AND, the great rates & discounts we have secured (without contracts & volume commitments) from area media and printing business for DDLBA MEMBERS ONLY.

We are looking forward to exciting possibilities and partnerships in 2007 and hope to grow the DDLBA's membership. Please take this opportunity to join, invest in your business and become an active participant in this exciting new organization and our upcoming year's activities.

The regular annual membership rate is \$135.00 for the calendar year 2007. The dues structure will include a reduced rate of \$125.00 for members willing to receive all notices via electronic correspondence. So please indicate this by including your e-mail address on the form enclosed.

Your dues include:

- A continental breakfast at each of the quarterly General Meetings which will be held at 8:00 AM in January, April, July & October at various member locations – January location to be determined.
- The inclusion of your business or agency's name, address, phone number and Web Site link on our DDLBA webpage.
- Postage for mailings and notices (unless you choose electronic correspondence via e-mail at the reduced rate).
- Special cooperative advertising rates from local and regional media and printing businesses exclusively for DDLBA members.
- A copy of the DDLBA Newsletter which we publish 3 times a year; February, May and August.
- Opportunity for inclusion in DDLBA events (seminars, networking, etc).
- All membership dues must be paid to attend meetings.

**Please complete the enclosed application and mail or fax, along with your credit card or check payment to the Downtown Detroit Lakes Business Association at:  
DDLBA, c/o [solutions] LLC, 808 Washington Ave, Ste. 15, Detroit Lakes, MN 56501**

**“Supporting Business and Community in the Downtown Detroit Lakes Area”**

**Downtown Detroit Lakes Business Association**

c/o [solutions] LLC 808 Washington Ave, Detroit Lakes, MN 56501  
218-844-4332 phone [ddlba@844idea.com](mailto:ddlba@844idea.com) email 218-844-5941 fax